

SECO
501(c)(3)
NATIONAL CONFERENCE OF
COMMUNITY OWNERS
For Community Owners, By Community Owners

2026 Partnership Deck



Connecting Live
October 6th – 8th, 2026

Showcase YOUR
Products and Services
at the LEADING
Conference of
Owning &
Managing
SUCCESSFUL
communities



What Is SECO, why we are unique?

“Created For Community, By Community Leaders”

For over 14 years, SECO has been the premier conference for owning and managing successful manufactured home communities. As a non-profit 501 (c)(3) organization, net proceeds fund projects for veterans and first responders living in manufactured housing communities.

Who Attends SECO?

More than 600 community owners, national, onsite, and third party managers, manufacturers, lenders, retailers, and other manufactured housing industry personnel, attend SECO every year.

Programming is focused on the needs of those owning one to 100 communities, including owners and investors, general managers, and community managers.

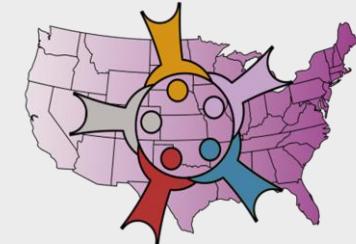
Don't miss this chance to reach a nationwide audience of community owners and managers!



- Establish your place in the rising industry of manufactured home communities. SECO gathers over 600 community owners & managers during a 2.5 day blitz!
- We build community, through the year & an annual in person event, where organic networking becomes very powerful.
- We build strong communities, providing educational sessions led by industry leaders, teaching attendees new skills to add to their skill base.
- We strengthen businesses, a specially chosen lineup of speakers who share higher level training, insights, and inspiration aimed at improving communities and the industry.
- Owners & Managers from around the nation meet in person to share process improvements.
- We provide affordable housing by selling and renting new manufactured homes.

Become A SECO 2026 Sponsor Today
EVENTplanning@SECOconference.com

Or you may call/text Kristin
770-378-8408



All Partnerships include the following:

Profile on event website with link to sponsor website or social channels, logo on event signage, discounted additional staff registrations, listing in event virtual program, & more...

Platinum

- 10'x16' Expo space (table, 2 chairs) – Elite choice of placement
- Up to 4 SECO badges included
- Full-page ad in the virtual program
- Logo placed large and on top of our sponsor page
- 3 custom social media announcements*
- Logo placed large and on top of strategic email blasts
- Dedicated email to the entire SECO subscriber list*
- Listing in Whova event app
- 2 Website banner ads*
- 2 Email banner ads*
- Final Attendee List, sent within 2 days of end of show.* Attendees who opt in only
- Pre-Show Attendee List, sent 7 days prior to the show. * Attendees who opt in only
- 2 Website banner ads*
- 2 Email banner ads*
- Swag bag inclusion*
- Dedicated time at the podium on your designated day
- Video loop inclusion in VIP Lounge
- Logo on dynamic hotel lobby banner

Gold

- 10'x10' Expo space (table, 2 chairs) in our prominent Gold Sponsor
- Up to 3 SECO badges included
- Half-page ad in the virtual program
- Logo placed large toward the top of our sponsor page, above silver and bronze levels.
- 2 social media announcements*
- Logo placed large toward the top of strategic email blasts
- Custom email announcement to the entire SECO subscriber list*
- 2x the coverage of your company banner ad on our website*
- 1 Email banner ad*
- Listing in Whova event app
- Final Attendee List, sent within 2 days of end of show.* Attendees who opt in only
- Pre-Show Attendee List sent 7 days prior to the show.
- Swag bag inclusion*
- **Your choice of an additional opportunity:** Co-Sponsor a Session or Sponsor a Roundtable* (topic of RT must be approved by the SECO committee)

*Choice of placement is based on level of partnership & date of signed agreement.

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Silver

- 10'x10' Expo space (table, 2 chairs) located in the Silver area; the location selection process is based on date of commitment.
- Up to 2 SECO badges included
- Half-page ad in the virtual program
- Logo placed nicely above the bronze level sponsor listings.
- 1 social media announcement*
- Email announcement to the entire SECO subscriber list*
- Company banner ad on our website
- Final Attendee List, sent within 2 days of end of show.* Attendees who opt in only

Bronze

- 8'x8' Expo space (table, 2 chairs)
- 1 SECO badge included
- Quarter-page ad in the virtual program
- Company name listed on our website
- Company name listed on strategic email blasts
- 1 social media announcement
- Final Attendee List, sent within 2 days of end of show.*
Attendees who opt in only

*Choice of placement is based on level of partnership & date of signed agreement.

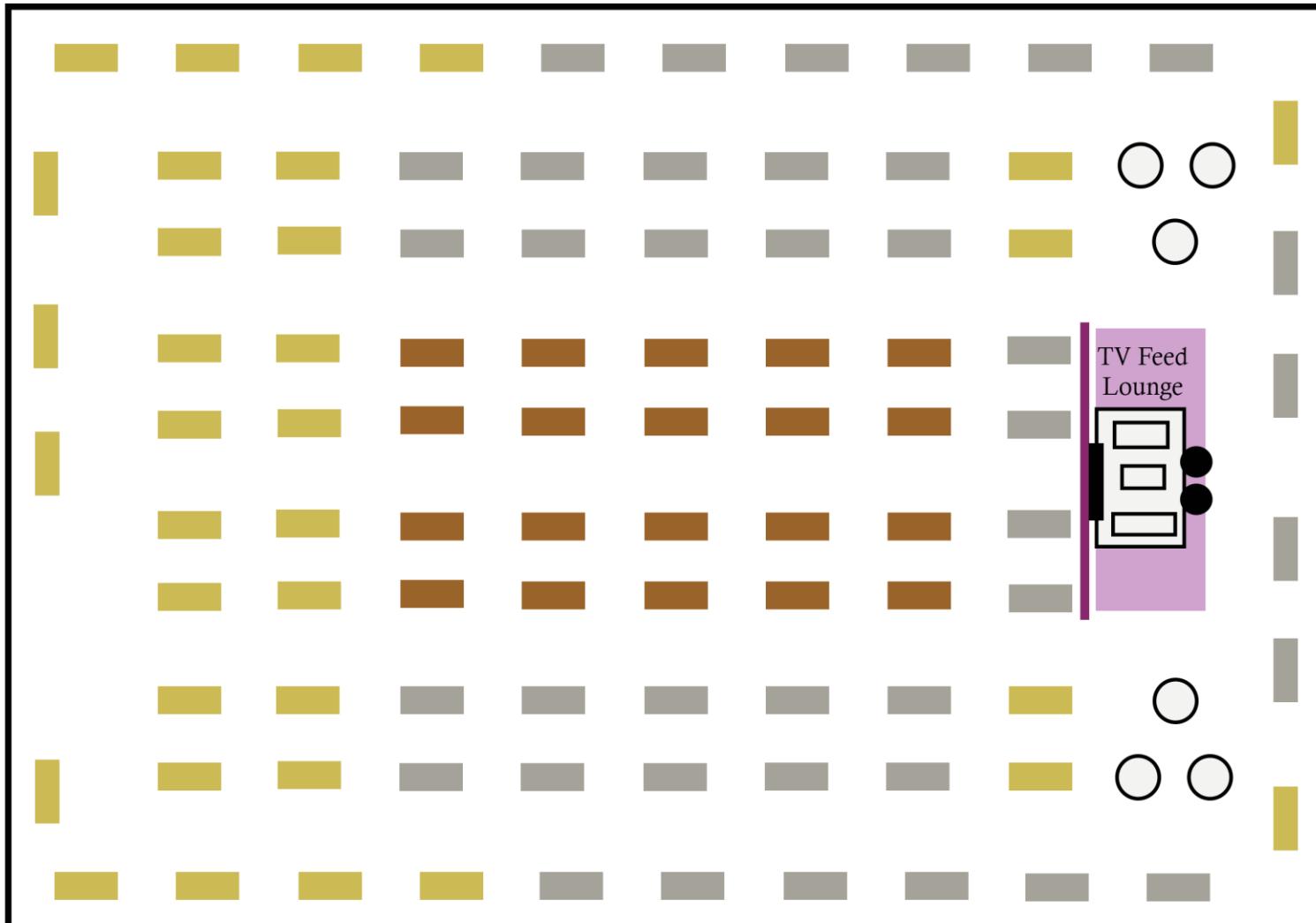
SECO 2026 SPONSOR PACKAGES



Sponsor & Exhibitor Package Perks:	Presenting	Platinum	Gold	Silver	Bronze	
8' x 8' Exhibit Space					x	
10' x 10' Exhibit Space			x	x		
10' x 16' Exhibit Space		x				
Rotunda Spotlight Exhibit Space	x					
SECO Badges	up to 4	up to 3	up to 3	up to 2	1	
Ad in Program	full page	full page	1/2 page	1/2 page	1/4 page	
Listing on SECO Website	x	x	x	x	x	
Social Media Mentions	3	3	2	1	1	
Listing in Emails to the Entire SECO Subscriber List	x	x	x	x	x	
Final Attendee Listing, sent within 2 days after SECO Conference	x	x	x	x	x	
Sponsor Acknowledgement on Show Graphics/Signs	x	x	x	x	x	
Participation in Sponsor "Intro" Session during Opening Ceremonies	x	x	x	x	x	
Discounted Additional Sponsor Staff Registration	3	2	2	1	1	
Listing in the SECO Event App	x	x	x	x	x	
Logo on SECO Website	x	x	x	x		
Email Announcement to the Entire SECO Subscriber List	x	x	x	x	x	
Link to Sponsor Website	x	x	x	x	x	
Link to Sponsor Social Media	x	x	x	x	x	
Logo & Description in the SECO Event App	x	x	x	x	x	
Logo on Hotel Lobby Banners	x	x	x	x	x	
Website Banner Ad	x	2	1			
Email Banner Ad	x	2	1			
PreShow Attendee Listing, sent 7 days prior to SECO Conference	x	x	x			
Swag Bag Inclusion	x	x	x			
Choice of Session Sponsorship, Stretch Break, or Roundtable	x		x			
Choice of Location in the Gold Booth Area				x		
Choice of a Meal Sponsorship		x				
Choice of Elite Location		x				
Video Loop Inclusion in VIP Lounge	x	x				
Time at Podium on Dedicated Day, up to 5 minutes	x	x				
Specialty Branding in Hotel Lobby	x	x				
Sole Branded Banners at SECO26	x					
Dedicated Email Flyer to the Entire SECO Subscriber List	x					
Sponsor Logo on All Pages of SECO Conference Website	x					
Hospitality Suite Available	x					
Daily Time at Podium	x					
Literature/Giveaway on Chairs/Tables	x					
Manufacturer Panel Participation	x					
		\$15,000	\$9,500	\$5,000	\$3,500	\$2,000

The Hotel at Avalon

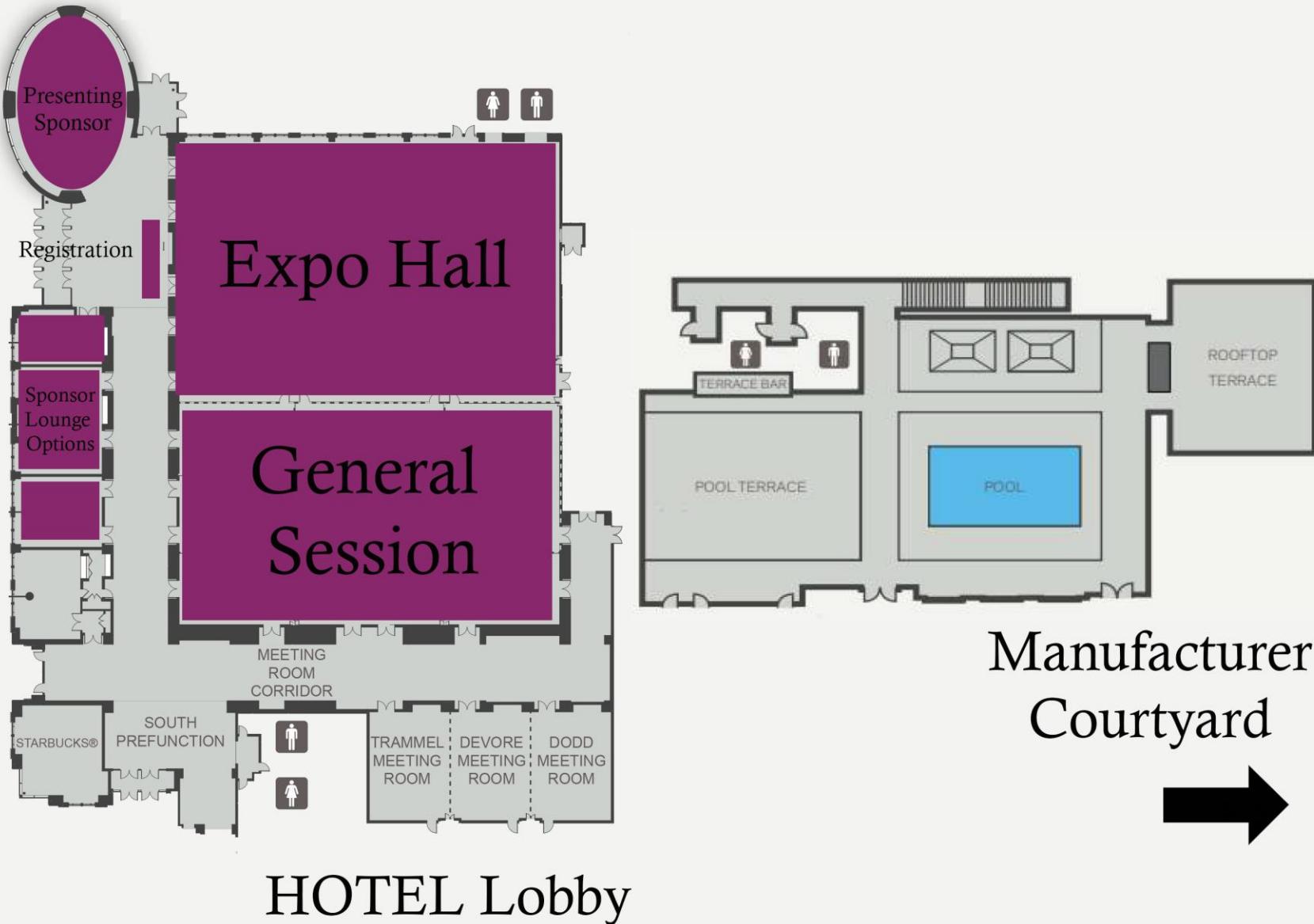
Alpharetta, Georgia



Additional Sponsorships

- TV Feed Lounge Sponsorship: \$7,000 (Double as Booth – Great Branding & Organic Networking)
- Monday's Happy Hour: \$6,000
- Co-host Tuesday's "Dinner in the Expo" Reception: \$4,000 each (Up to 4)
- Wi Fi Sponsor: \$2,500
- Charging Lounge: \$2,500
- Key Card Sleeves: \$3,000
- Hotel Lobby Lounge Branding: \$5,000
- Tuesday Keynote / Emcee: \$15,000
- Breakfast Sponsorships – \$ Depends on activation

SECO at The Hotel at Avalon Meeting Layout



Business & Pleasure

Rarely meet like this

—

The Hotel at Avalon is more than a place to stay—it's a place to be—immersed in a welcoming environment filled with great taste and local flavor...a sanctuary **LAYERED WITH GRACIOUS PLENTY.**

Guests enjoy the perfection of well-crafted cocktails and memorable farm-to-table cuisine, sumptuous sleeps, conference convenience, and the wellness focus derived from the on-site Spa and Fitness Center. All wrapped in the warm and friendly “of service” ethos of Avalon.



An expression of the
AUTOGRAPH COLLECTION®
HOTELS
exactly like nothing else



Expo Details:

Full Day TUESDAY, WEDNESDAY,
& THURSDAY

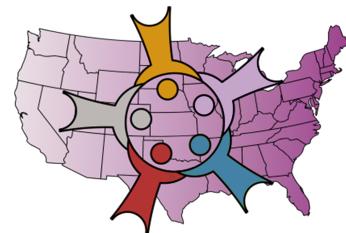
Set Up

Monday, 10/05 – 10 AM – 8 PM
To be complete Tuesday, 10/6 by 8 AM

Tear Down

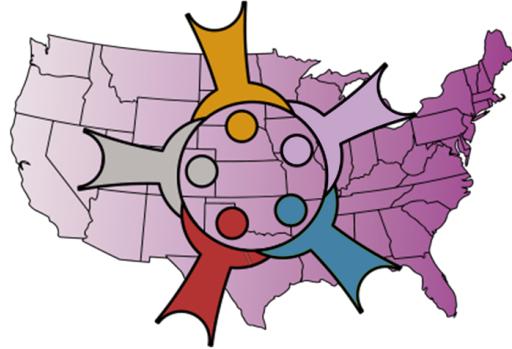
Thursday, 10/8 – 11 AM – 5 PM

After Hour EVENTS - Sponsorships Available:
Monday, 10/05 – Happy Hour Mixer



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Ready to join us?

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