

# SECO25 AGENDA

09.08.2025

SECOCONFERENCE.COM

## MONDAY



**SECO**  
NATIONAL CONFERENCE OF  
COMMUNITY OWNERS  
*For Community Owners. By Community Owners*

**WELCOME,  
SECO25 PLANNING GROUP, VETERANS ASSISTANCE  
PROGRAM, WHOVA EVENT APP, INTRODUCE MC FOR THE DAY**

SECO25 Planning Group

**9 AM - 9:45 AM**

### **ECONOMICS AFFECTING MANUFACTURED HOUSING**

Dr. Philip T. Powell, Executive Director  
Indiana Business Research Center Indiana University

**9:45 AM - 10:45 AM**

### **LIABILITY AND INSURANCE ARE KILLING ME - WHAT'S GOING ON AND WHAT CAN I DO ABOUT?**

Kurt Kelley - Mobile Insurance

**10:45 AM - 11:30 AM**

### **MEET SECO25 MH MFGS., SPONSORS, & EXHIBITORS**

Get to know the products and services  
these firms offer to make your life easier, increase  
revenue, cut costs, increase efficiency, and improve your bottom line

**11:30 AM - 12:15 PM**

## **LUNCH - 12:15 PM - 2:15 PM**

### **VISIT DISPLAY MANUFACTURED HOMES, EXHIBITORS, MEET & GREET, NETWORKING**

**1:15 PM - 2:15 PM**

### **MHC/LLC LENDERS PANEL**

Community loans - rates, size, LTV, POHs, terms  
Greg Ramsey, Aron Proconiar, Kevin Thrash

**2:15 PM - 3 PM**

### **SUBMITTING LOAN APPLICATION PACKAGE**

Kevin Thrash - American Commerce

**3 PM - 3:45 PM**

### **CAPEX PROJECTS**

Scott Jolly - Site Consulting Specialists

**3:45 PM - 4:30 PM**

### **TREE MAINTENANCE & LIABILITY MGT.**

Mike Knab - National Professional Services

**4:30 PM - 5:15 PM**

### **RECEPTION AT BRAVES BATTERY COMPLEX**

**5:15 PM - 7:15 PM**

### **ATLANTA BRAVES VS. CHICAGO CUBS BASEBALL GAME (FIRST PITCH 7:15PM)**

**7:15 PM - 9:15 PM**

WhoVa



AGENDA ALSO AVAILABLE ON WHOVA APP



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## TUESDAY



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**MC FOR THE DAY (CHRIS NICELY),  
I'M HOME ATTENDEES COMING,  
REVIEW DAILY AGENDA, WHOVA REMINDER** **8:45 AM - 9 AM**

**PREMISE LIABILITY** **9 AM- 10 AM**  
Josh Wood - Weinberg, Wheeler, Hudgins, Gunn &  
Dial, LLC

**TITLE INSURANCE ISSUES** **10 AM - 10:45 AM**  
Hunter Rittgers - Fidelity National Title

**MH MANUFACTURERS PANEL** **10:45 AM - 11:30 AM**  
Features, options, sales into communities

**MINI-TED TALKS & MONEY MAKERS** **11:30 AM - 12:15 PM**  
Speakers:: experienced team of community owners and managers, attorney, consultants,  
etc.

**LUNCH (WELCOME "I'M HOME" ATTENDEES)**  
**12:15 PM - 1:15 PM**

**VISIT DISPLAY MANUFACTURED HOMES,  
EXHIBITORS, MEET & GREET, NETWORKING** **1:15 PM - 2:15 PM**

**IN-COMMUNITY CHATTEL FINANCING PANEL** **2:15 PM - 3:15 PM**  
Speakers: experienced team of community owners  
and managers, attorney, consultants, etc.

**MHC DEVELOPMENT** **3:15 PM - 4:15 PM**  
Jennifer Blankenship, Nadi Group

**COMMUNITY OWNERS PANEL** **4:15 PM - 5:15 PM**  
Ed Barber, Tom Lackey, John Gelzer, Kim Schultz-Rainford

**MH SETUP & FEATURES DEMO** **5:15 PM - 6:00 PM**  
MH Manufactures representatives

**BACKYARD BBQ RECEPTION AT DISPLAY MHS** **6 PM - 8 PM**

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## WEDNESDAY

**LAST CHANCE TO VISIT DISPLAY MHS,  
EXHIBITORS**

**9 AM - 10 AM**

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**L-O WORKSHOP - IF FILLING VACANT LOTS, INCREASING COMMUNITY CASH FLOW & VALUE, AND UPGRADING YOUR COMMUNITY ARE HIGH ON YOUR LIST OF PRIORITIES, YOU WON'T WANT TO MISS THIS 8-HR. WORKSHOP CONDENSE TO 3 HOURS. STRUCTURE OF LEASE-OPTION MH "SALES" CONTRACTS, LEGAL BASIS, ACQUISITION FINANCING, QUALIFYING "BUYERS", DEFAULT RATES, NEW MANUFACTURED HOMES VS. USED, & MARKETING/SALES.**

Speakers: experienced team of community owners and managers, attorney, consultants, etc.

**9 AM- 12 PM**

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**WRAPUP SESSION**

**12 PM - 12:30 PM**

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