



SECO 501(c)(3)

**NATIONAL CONFERENCE OF
COMMUNITY OWNERS**

For Community Owners, By Community Owners

2023 Partnership Deck

Live & In Person!
September 10 – 13, 2023

Showcase YOUR
Products and Services
at the LEADING
Conference of
Owning &
Managing
SUCCESSFUL
communities



What Is SECO, why we are unique?

“Created For Community, By Community Leaders”

For over 12 years, SECO has been the premier conference for owning and managing successful manufactured home communities. As a non-profit 501©(3) organization, net proceeds fund projects for veterans and first responders living in manufactured housing communities.

Who Attends SECO?

More than 700 community owners, managers, and other manufactured housing industry personnel from 35 plus states attend SECO every year. Programming is focused on the needs of those owning one to 100 communities, including owners and investors, general managers, and community managers.



Don't miss this chance to reach a nationwide audience of community owners and managers!



- Establish your place in the manufactured home communities. SECO gathers with over 700 community organizers & managers during a 3.5 day blitz!
- We build community – during after hours events, organic networking becomes very powerful.
- We build managers – providing educational sessions led by industry leaders, teaching attendees new skills to add to their skill base.
- We build businesses – we curate a lineup of speakers to share higher level training, insights, and inspiration on leveling up the manufactured home communities.
- Owners & Managers from around the nation

Become A SECO 2023 Sponsor Today
SECO@HeatherMumma.com

Sponsor & Exhibitor Packages:

Sponsor & Exhibitor Package Perks:	Reception	Presenting Sponsor	Manager Monday	Diamond	Platinum	Gold	Silver	Bronze
6' banquet table	X	X	X	X	X	X	X	X
10x10 Exhibit Space	X	2	X	X	X	X	X	
Choice of Preferred Location	X	X	X	X	X			
Sponsor Profile Page on SECO website	X	X	X	X	X	X	X	X
Sponsor Acknowledgement on Show Graphics/Signs	X	X	X	X	X	X	X	X
Logo on Lobby Welcome Banner		X						
Link to Sponsor Website	X	X	X	X	X	X	X	X
Link to Sponsor Social Media	X	X	X	X	X	X	X	X
Participation in Sponsor "Intro" Session	X	X	X	X	X	X	X	X
Sponsor Staff Registration	3	3	2	2	2	2	1	1
Sponsor Listing in Event Program	X	X	X	X	X	X	X	X
Sponsor Listing in SECO Emails (name only)								X
Sponsor Lead Form on SECO website	X	X	X	X	X	X	X	X
Swag Pack Inclusion (literature/handout)	X	X	X	X	X	X	X	
Session Sponsorship	X	X	X	X	X	X	X	
Logo in SECO Emails	X	X	X	X	X	X	X	
Ad in Program - Half page							X	
Website Banner Ad	X	X	X	X	X	X		
Email Banner Ad	X	X	X	X	X	X		
Networking Session/Break Sponsorship		X	X		X	X		
Social Media Mentions	X	X	X	X	X	X		
Ad in Program - Full Page	X	X	X	X	X	X		
Sponsor Introduction During Educational Session	X	X	X	X	X	X		
Sponsor Introduces Every Educational Session		X	X					
Sponsor Logo in Registration Branding Page	X	X		X	X			
Swag Pack Sponsorship					X			
Swag Pack Inclusion (small swag item)					X			
Logo on Registration Page	X			X	X			
Hospitality suite available				X				
Literature/Giveaway on Chairs/Tables	X			X				
Opportunity to speak during Meal/Reception				X				
Home Showcase Sponsorship	X							
Manufacturer Panel Participation	X							
Literature/Giveaway in Homes	X							
	\$35,000	\$25,000	\$10,000	\$7,500	\$4,900	\$3,500	\$2,500	\$1,500

Additional opportunities for you to interact with attendees:

DURING SECO 2023 partnership opportunities	Cost	Partner Perks
Welcome Reception Host on Monday 9.11.2023 Live Entertainment, Appetizer Displays, 2 Drink Tickets	\$ 25,000.00	2 VIP badges, additional branding opportunities, logo on web page, 1 dedicated email, list of attendees
Tuesday Manufactured Home Display Reception - Latin Inspired Theme Live Entertainment, Spanish Paella Displays, Tapas, 2 Drink Tickets	\$ 35,000.00	2 VIP badges, additional branding opportunities, logo on web page, 1 dedicated email, list of attendees
Host Manager Monday - Listed on Sponsor Grid	\$ 10,000.00	Perks listed on Sponsor Grid
Monday Special 9.11 Celebration Keynote SECCO contracted talent, equipment, & materials	\$ 15,000.00	2 VIP badges, dedicated 5 minutes of speaking time pre or post keynote speaker, 1 dedicated email, list of attendees Badges for one leader and one brand rep. Additional badges are \$497 each
Tuesday Keynote: Economist	\$ 1,500.00	
Meal Sponsorships - Attendees will be so grateful to know you are supporting a good meal!		Logo on main stage during meal, speaking time from main stage during meal, Signage on buffets, website logo, & social posts and stories
Sunday Lunch	\$ 7,000.00	
Monday Breakfast	\$ 5,000.00	
Monday Lunch	\$ 10,000.00	
Monday Afternoon break	\$ 5,000.00	
Tuesday Breakfast	\$ 5,000.00	
Tuesday Lunch	\$ 10,000.00	
Tuesday Afternoon break	\$ 5,000.00	
VIP Lounge Takeover	\$ 3,000.00	Logo on website and onsite in lounge
Charging Stations, located around the upper floor Garden Area	\$ 2,500.00	Logo on website and onsite signage
Wireless Internet for all attendees	\$ 3,500.00	Logo on website and onsite signage
Banner Display in Main Hotel Lobby (24' tall banner along a column)	\$ 1,500.00	A banner to hang for all to see, larger than life.
Floor Graphics	\$ 1,500.00	Several opportunities for attendees to see your brand at their feet.
Window Clings for Exterior Doors, heading out the Manufactured Home Displays	\$ 1,000.00	All will see as they head out to tour our display of manufactured homes.
Elevator DOOR Graphics	\$ 1,000.00	While attendees are waiting for the elevator, your brand greets them everytime.
Elevator Window Graphics, Windows out to the Main Hotel Atrium - HUGE visibility opportunity	\$ 1,500.00	Displayed on the grand elevators, your brand becomes a visual for all to see.
GOLD or ABOVE Sponsorship ADD-ons		
Lanyard Sponsorship - Your Logo on our Lanyard	\$ 3,500.00	High visual opportunity, this co logo opportunity will be seen by everyone for years to come in all photos.
Swag Bag Sponsorship - Co - Branded bag	\$ 2,400.00	Attendees are so grateful for their swag!
Room Key Cards	\$ 3,000.00	This is a chance for the very first impression - welcome all guests to the hotel.
Swag Bag Insert - ship us an item you would like to have in our swag bags	\$ 1,000.00	



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SECO 2023 Golf Tournament Sponsor Opportunities: :

Sponsorship Opportunity	Price	Sponsorship Perks
Golf Tournament Title Sponsor	\$3,000	"SECO22 Golf Tournament Presented by <SPONSOR NAME>"
Trophy Sponsor	\$2,000	Sponsor provides trophies for golfers
Hole-in-One Sponsor	\$2,000	Big cash or physical prize (Hole-in-One insurance to cover cost if someone wins it)
Closest-to-the-Pin Sponsor	\$1,000	Cash prize for shot that lands closest to the pin on a specific hole.
Longest Drive Sponsor	\$1,000	Cash prize for farthest drive on a specific fairway (usually a par-5 hole).
Golf Cart Sponsor	\$1,000	Sponsor's logo on all golf carts used for event
Photo Sponsor	\$1,000	Sponsor provides photographer on 1st tee and has logo on pictures given to each player
Beverage Cart Sponsor	\$750	Sponsor's logo on beverage cart
Bar Sponsor	\$750	Sponsorship of drink ticket(s) for use at clubhouse bar
Golf Ball Sponsor	\$500	Sponsor provides a sleeve of golf balls with their logo on it for all golfers.
Lunch/Reception Sponsor	\$500	Dedicated time to speak, logo on website, signage during lunch, and on printed materials
Putting Green Sponsor	\$300	Logo on website and printed golf materials
Driving Range Sponsor	\$300	Logo on website and printed golf materials
Hole Sponsor	\$200	Logo on website and printed golf materials
Golfer Swag Bag Items:	\$100	Sponsor provides inserts for ea. Golfer
Backpack	\$500	Sponsor provides 75 backpacks to put swag in with their logo on it for all golfers.
Valuables pouch	\$500	Sponsor provides 75 valuable pouches with their logo on it for all golfers.
Bag tag/towel	\$500	Sponsor provides 75 bag tags and towels with their logo on it for all golfers.
Water bottle	\$500	Sponsor provides 75 water bottles and a drink coupon with their logo on it for all golfers.
divot repair tool/tees/ball marker	\$500	Sponsor provides 75 divot repair tools/bag of tees/ball marker with their logo on it for all golfers.



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Expo Details:

Set Up

Sunday, 9.10 8 AM – 7 PM

Break Down

Wednesday, 9.13 – after 12:30 PM

After Hour EVENTS

Monday, 9.11 Welcome Reception
5-6:30 PM EST

Tuesday, 9.12 Reception in the
Manufactured Home Display Area
5-7 PM EST



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Ready to join us?

Please call Heather Mumma

217-246-2217

Or email us at:

SECO@HeatherMumma.com